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Franchise Business Review™ Names Baby Boot Camp® 2016 Franchise Satisfaction Award Winner

Stroller fitness franchise given prestigious award for franchisee satisfaction

April 8, 2016, Sarasota, FL -- Franchise Business Review announced that Baby Boot Camp is a recipient of its 2016 Franchise Satisfaction Awards.



The Franchise Satisfaction Awards are part of a national project that looks at franchisee satisfaction of more than 28,000 franchisees representing more than 339 franchise brands.

Now in its eleventh year, the "FBR50" is the only awards program to determine actual franchisee satisfaction data and rank companies based solely on the results.

Baby Boot Camp's stroller fitness program is designed for moms to get in shape, but also to take create a community of moms support each other.

"We are thrilled that our owners have rated us among the best franchises in the country for the fifth year in a row," said Kristen Horler, CEO & Founder of Baby Boot Camp. "Many of our owners began as clients who enjoyed the inspiration, friendship, learning, and growth from the community at Baby Boot Camp, and these women are now inspiring others in their communities."

About Baby Boot Camp® & Karna Fitness®

Baby Boot Camp was created in San Francisco in 2001 by Kristen Horler to balance the fitness needs of new moms with their desire to spend time with their children. Baby Boot Camp now offers 100 franchises nationwide, offering physical and emotional support for prenatal and postpartum moms. For more information or to find the location nearest you, visit babybootcamp.com.

About Franchise Business Review

Franchise Business Review is a national franchise market research firm that performs independent surveys of franchisee satisfaction and franchise buyer experiences. The firm's services include commissioned franchise research projects, as well as industry-wide studies of franchisee satisfaction. Franchise Business Review is headquartered in Portsmouth, NH, and can be reached at 866.397.6680. Visit www.FBR50.com or www.FranchiseBusinessReview.com for more information.

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